



Karlo Fortez

Multimedia Artist

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EXPERIENCE

Quipper Philippines — *Multimedia Artist Intern*

Remote — 09/2024 - 11/2024

- Produce multimedia solutions and visual materials to support organizational communication goals.
- Generate original graphical assets for the internal content bank and manage digital resource libraries.
- Developed original vector illustrations for educational content using Adobe Illustrator and Adobe Photoshop to alleviate team production pressure while maintaining high quality standards.
- Restructured thousands of digital assets within Google Drive and Notion to improve organizational hierarchy and decrease file retrieval time.

Crowe Philippines — *Digital Marketing Intern*

Burgundy Tower, Makati City, Metro Manila — 05/2024 - 08/2024

- Collaborated with the Marketing Department to produce high impact multimedia designs and marketing promotional materials.
- Served as a Photographer and Videographer for corporate events by utilizing camera operation techniques to capture professional visual content.
- Developed modern corporate presentation decks while adhering to strict brand guidelines to ensure visual consistency and professional communication.
- Executed end to end video production using Adobe Premiere Pro plus After Effects including storyboarding and motion graphics to increase social media engagement.

Multimedia Artist (*Freelance*)

Remote and Onsite — 2019 - 2021

- Design and produce multimedia materials and illustrations for client projects, delivering print and digital ready assets aligned to creative briefs.
- Provide professional photography for events and product shoots, overseeing shoot logistics, lighting, composition, and post production to deliver final images on time.

SOFTWARE

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Premiere Pro, Adobe After Effects, Adobe Audition, Adobe Lightroom, Adobe Media Encoder, FL Studio, DaVinci Resolve, Figma, Canva.

INDUSTRY KNOWLEDGE

Graphic Design, Layout Design, Poster Design, Presentation Deck, Color Theory, Design Fundamentals, Vector Illustration, Typography, Grids, Sketching, Web Design, UI/UX, Mock-ups, Creative Advertising, Art Direction, Video Editing, Motion Design, Photography, Photo Retouching, Photo Manipulation, User Interface, User Experience, Design Research, Moodboard, A/B Testing, Analysis Skills, Prototyping, Storyboard, Audio Production, IT Skills, Hardware Troubleshooting, macOS, Windows.

INTERPERSONAL SKILLS

Results-Driven
Visual Communication
Attention to Detail
Critical Thinking & Problem Resolution
Cross-Functional Collaboration
Time Management & Prioritization
Written Communication
Organizational Skills
Adaptability

EDUCATION

iACADEMY Nexus — *BA, Multimedia Arts and Design*

Yakal, Makati City, Metro Manila — 08/2022 - 08/2025

- Recipient of the Dean's List award from first through third year of college for maintained academic excellence. Highest GWA 1.250.
- Silver Award Winner in the 2025 Portfolio Finals for demonstration of superior creative and technical design skills.
- Awarded the Loyalty Award in recognition of consistent commitment and service to the institution.

iACADEMY Nexus — *Arts and Design Track*

Yakal, Makati City, Metro Manila — 08/2019 - 06/2021

- First Place Winner in the 2019 PBL EXPO finals for excellence in project based learning and execution.

INTERESTS

Technology, Music, Art and Design. Video-games.